



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Sandler-Innocenzi, Inc.
 Attention: Accounts Payable
 705 Prince St.
 Alexandria, VA 22314

Advertiser	Tarkanian for Congress
Product	D TARKANIAN FOR CONG
Estimate Number	

Invoice #	107890-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/21/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107890
Alt Order #	06863898
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	DT4C
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV			10/15/12 to 10/21/12	4x	-TWTF--					
	KSNV			Tu	10/16/12	:30	4:59 PM	DT-100812H whomeArerev	\$725.00		1
	KSNV			W	10/17/12	:30	4:58 PM	DT-100812H whomeArerev	\$725.00		2
	KSNV			Th	10/18/12	:30	4:40 PM	DT-100812H whomeArerev	\$725.00		3
	KSNV			F	10/19/12	:30	4:58 PM	DT-100812H whomeArerev	\$725.00		4
3	KSNV	M-F Early News	5-630p								
	KSNV			10/15/12 to 10/21/12	2x	-TWTF--					
	KSNV			Tu	10/16/12	:30	5:17 PM	DT-100812H whomeArerev	\$1,200.00		2
	KSNV			F	10/19/12	:30	6:27 PM	DT-100812H whomeArerev	\$1,200.00		1
5	KSNV	FacetoFace/Ralston Report	730-758pm								
	KSNV			10/15/12 to 10/21/12	4x	--WTF--					
	KSNV			W	10/17/12	:30	7:37 PM	DT-100812H whomeArerev	\$900.00		2
	KSNV			W	10/17/12	:30	7:58 PM	DT-100812H whomeArerev	\$900.00		1
	KSNV			Th	10/18/12	:30	7:54 PM	DT-100812H whomeArerev	\$900.00		3
	KSNV			F	10/19/12	:30	7:53 PM	DT-100812H whomeArerev	\$900.00		4
7	KSNV	M-F News 3 at Eleven	11pm-1135pm								
	KSNV			10/15/12 to 10/21/12	2x	-TWTF--					
	KSNV			Tu	10/16/12	:30	11:26 PM	DT-100812H whomeArerev	\$1,200.00		1
	KSNV			Th	10/18/12	:30	11:34 PM	DT-100812H whomeArerev	\$1,200.00		2
9	KSNV	Sa-Su Early News	5pm-630pm								
	KSNV			10/15/12 to 10/21/12	1x	-----SS					
	KSNV			Sa	10/20/12	:30	5:22 PM	DT-100812H whomeArerev	\$675.00		1
10	KSNV	Vegas Inc.	6:30-8pm								
	KSNV			10/15/12 to 10/21/12	1x	-----S-					

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency for other Third Parties that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.

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Sales Region	National

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Special Handling	

IDB #	
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
10	KSNV	Vegas Inc.	6:30-8pm									
	KSNV			Sa	10/20/12	:30	7:40 PM	DT-100812H	WhowearRev	\$225.00		1
11	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm									
	KSNV			Sa	10/20/12	:30	11:28 PM	DT-100812H	WhowearRev	\$1,100.00		1
12	KSNV	News 3 Sunrise SATURDAY	6a-7a									
	KSNV			Sa	10/20/12	:30	6:28 AM	DT-100812H	WhowearRev	\$350.00		1
13	KSNV	Saturday Today	7a-9am									
	KSNV			Sa	10/20/12	:30	8:58 AM	DT-100812H	WhowearRev	\$625.00		1
14	KSNV	News 3 Today - SAT	9am-930am									
	KSNV			Sa	10/20/12	:30	9:28 AM	DT-100812H	WhowearRev	\$500.00		1
15	KSNV	News 3 Sunrise SUNDAY	6a-7a									
	KSNV			Su	10/21/12	:30	6:20 AM	DT-100812H	WhowearRev	\$350.00		1
16	KSNV	Sunday Today	7a-8am									
	KSNV			Su	10/21/12	:30	7:56 AM	DT-100812H	WhowearRev	\$750.00		1
17	KSNV	M-F Jeopardy	630-7pm									
	KSNV			W	10/17/12	:30	6:41 PM	DT-100812H	WhowearRev	\$1,300.00		2
	KSNV			F	10/19/12	:30	6:57 PM	DT-100812H	WhowearRev	\$1,300.00		1

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Account Executive	Amy McCreary	Order #	107890
Sales Office	Blair - Philadelphia	Alt Order #	06863898
Sales Region	National	Deal #	
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18	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a								
				10/15/12 to 10/21/12	1x	-----S					
				Su	10/21/12	:30	11:45 PM	DT-100812H whowearerev	\$200.00		1
19	KSNV	Wake Up Early Wagners	430a-5a								
				10/15/12 to 10/21/12	4x	-TWTF--					
				Tu	10/16/12	:30	4:49 AM	DT-100812H whowearerev	\$100.00		1
				W	10/17/12	:00			\$100.00	Unresolved	2
				Th	10/18/12	:00			\$100.00	Unresolved	3
				Th	10/18/12	:00			\$100.00	Unresolved	4
21	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a								
				10/15/12 to 10/21/12	2x	-TWTF--					
				W	10/17/12	:30	5:51 AM	DT-100812H whowearerev	\$450.00		1
				F	10/19/12	:30	5:48 AM	DT-100812H whowearerev	\$450.00		2
23	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a								
				10/15/12 to 10/21/12	4x	-TWTF--					
				Tu	10/16/12	:30	6:51 AM	DT-100812H whowearerev	\$700.00		3
				W	10/17/12	:30	6:09 AM	DT-100812H whowearerev	\$700.00		2
				Th	10/18/12	:30	6:57 AM	DT-100812H whowearerev	\$700.00		1
				F	10/19/12	:30	6:18 AM	DT-100812H whowearerev	\$700.00		4
25	KSNV	Today Show	658a-9am								
				10/15/12 to 10/21/12	3x	-TWTF--					
				Tu	10/16/12	:30	7:30 AM	DT-100812H whowearerev	\$900.00		1
				W	10/17/12	:30	8:29 AM	DT-100812H whowearerev	\$900.00		3

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
25	KSNV	Today Show	658a-9am	F	10/19/12	:30	8:36 AM	DT-100812H whowearerev	\$900.00		2
27	KSNV	Rachael Ray	11am-12pm	F	10/19/12	:30	11:17 AM	DT-100812H whowearerev	\$325.00		1
29	KSNV	Noon News	12-1230pm	F	10/19/12	:30	12:29 PM	DT-100812H whowearerev	\$425.00		1
31	KSNV	The Agenda 1230pm	1230-1p	F	10/19/12	:30	12:38 PM	DT-100812H whowearerev	\$325.00		2

Gross Total \$27,225.00
Agency Commission \$4,083.75
Net Amount Due \$23,141.25
Payment Terms 30 Days

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